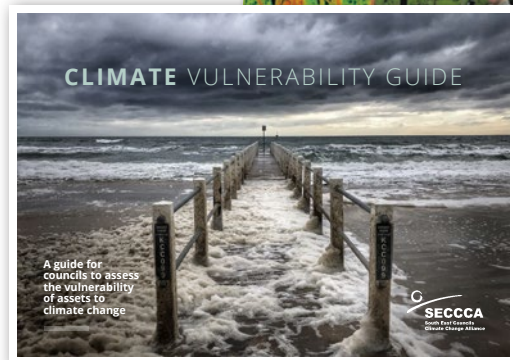
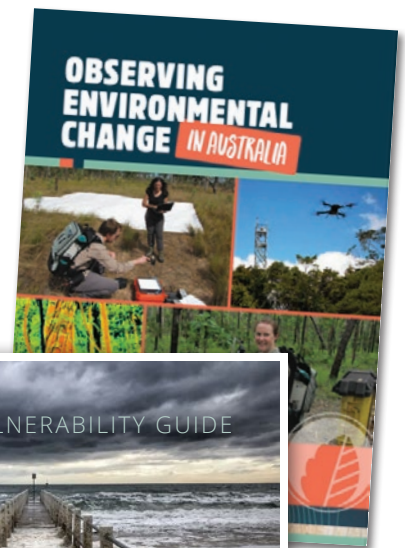




**Scientell is a science, environment and technology communication company.**

We maximise the impact of scientific information, working closely with clients to ensure we meet their needs. We are experienced in writing and editing, communication planning, video and animation production, media liaison, workshop facilitation, and delivery of communication training.

Scientell specialises in synthesising scientific and technical information into clear and useable material. We are committed to clarity and accuracy. We base our work on the best available science and information, and have our products reviewed by experts.



Science, environment and technology communication services

# OUR SERVICES



**Writing and editing:** we transform complex information into clear text for audiences such as policy makers, community groups and young people. We create content for brochures, books, reports, newsletters, education material, proposals, websites and more.



**Communication planning and implementation:** we prepare strategies to maximise impact and manage media coverage to promote events such as conferences and launches.



**Video production:** we manage and produce high-quality videos and animations that clearly and succinctly convey client messages through images and visualisations.



**Workshops, conferences and events:** we facilitate and deliver events, workshops and meetings.



**Marketing science and research:** we help to establish links between research agencies and government and industry, plan and implement strategies to raise research profiles, and communicate research results and applications.



**Educational activities:** we write for young people, produce curriculum-linked, hands-on activities and experiments, and inspire participation in science and science activities.



**Communication skills training:** we tailor courses to help clients communicate for impact and deliver presentations for a range of audiences. We provide advice and tips, recommendations on structure and style, hands-on experience and individual feedback.

## OUR CLIENTS

Scientell has successfully completed projects for clients including Commonwealth, state and local governments, CSIRO, universities and research centres, industry, non-government organisations, academic associations and professional societies, in Australia and overseas.

## OUR COMPANY

Scientell has offices in Melbourne and Canberra, and we work in all Australian jurisdictions and internationally.



## OUR PEOPLE

Scientell comprises 4 experienced science communicators. Each member of the Scientell team has a background in, and a love of, science, technology and the environment. We also work with a range of expert support staff and sub-contractors, including writers, editors, designers, videographers, animators and photographers.



**SIMON TOROK** worked in communication for more than 25 years at CSIRO in Australia and the Tyndall Centre for Climate Change Research in England. He has a PhD in climate science.



**PAUL HOLPER** is an experienced science communicator. He was a research manager and senior communicator at CSIRO and is a former teacher. Together with Simon, he has written over 20 books.



**SONIA BLUHM** worked as a science communicator and knowledge broker at CSIRO and has experience working on climate science issues and policies at the federal level.



**ALYSHA HUXLEY** is an experienced science writer, communication strategy creator and project manager. She has extensive media experience describing science information and breakthroughs.

