

Business development and marketing of science and research

Scientell assists with establishing links with government and industry, planning and implementing strategies to raise research profiles, and communicating research results and applications.

Educational activities

We write for young people, produce lesson plans and curriculum-linked, hands-on activities and science experiments for students, and present participatory, entertaining science shows for school audiences.

We create activity booklets to inspire participation in science activities including National Science Week.

Presentation skills training

Scientell tailors courses to meet organisational needs. We help staff prepare for a range of audiences, providing recommendations on structure and style, advice and tips, hands-on experience and individual feedback.



Our approach

Scientell is committed to clarity and accuracy. We base our work on the best available science and information, and ensure our products are reviewed by experts. We seek to maximise the impact of a client's information, working closely with them to ensure all needs are met.

Our people



SIMON TOROK has worked in communication for more than 20 years at CSIRO and at the Tyndall Centre for Climate Change Research. He has a PhD in earth sciences and a graduate diploma in science communication.



PAUL HOLPER is an experienced science communicator and research manager. At CSIRO, he managed the Australian Climate Change Science Program, the nation's largest such research activity. He has an honours degree in chemistry and graduate diplomas in science communication and education.

Between them, Simon and Paul have written more than 20 books on science, technology and the environment, for a general audience and for children.

Scientell works with support staff and a range of experienced sub-contractors including designers, videographers, writers and other communicators.



scientell
science, in other words

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Science, environment and technology
communication services



Scientell Pty Ltd undertakes communication activities for scientific, environmental and technical agencies. We are experienced in writing and editing, content development, communication planning, video production, media liaison, social media, workshop facilitation, and delivery of communication training.

Our clients

Scientell has successfully completed projects for Commonwealth, State and Local Government, universities and research centres, industry and NGOs, academic associations and professional societies, in Australia and overseas.

Our services

Writing, editing and content development

Scientell transforms complex information into clear text for non-scientific audiences such as policy-makers. Scientell undertakes substantive editing to ensure optimal structure, content, language and style; and copy editing for clarity and consistency. We develop content for:

- newsletters
- reports
- web sites
- brochures
- speeches
- submissions
- booklets
- education material
- proposals
- books
- presentations
- apps

Communication planning and implementation

Scientell prepares strategies to maximise media coverage for agencies, and to promote events such as conferences and launches. We regularly produce and distribute media releases, and write and place feature articles. Scientell has strong relationships with journalists and media outlets and extensive databases of media contacts.



Workshops, conferences and events

We organise national and international conferences, and organise and facilitate meetings and workshops in Australia and overseas. Scientell manages sponsorship, exhibitions and media communication associated with major conferences.

Video production

Videos and animations can be strikingly effective in communicating information about an organisation and research findings and applications. Videos can help reach new audiences. Scientell is experienced in managing and producing videos and animations.

